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FOR IMMEDIATE RELEASE

Two Industry Experts Joined Efforts To Update Cherished Members Facility
Collaborators Design Lines and Winstead Wilkinson Architects Celebrate Successful
Completion of Initial Phase in University Club Renovation Project

(Raleigh, NC) July 9, 2010 – Design Lines, Ltd., a prominent interior design firm, announced today the completion of phase one in an ongoing collaboration to renovate the N.C. State University Club with Winstead Wilkinson Architects, an established local architectural practice. The club will host an open house reception in the fall to showcase the exciting improvements made so far by the two design firms.

The University Club is a members-only amenity club founded in 1965 for N.C. State contributors including faculty, staff, and alumni. In 2004, the club's Long Range Planning Committee envisioned additions to the existing club space and a much-needed facelift. Winstead Wilkinson Architects was hired for the project and in turn asked Molly Simmons, ASID, one of Design Lines' senior designers, to come onboard. The two firms partnered in 2007 and have worked closely since to implement a sustainable renovation that would better serve both the membership and outside public while adhering to narrow budget constraints.

Design Lines, an award-winning interior design firm with over 30 years in the industry, brings a breadth of knowledge, creative direction and a team aspect to the project. The firm also provided client relations skills essential to handling public projects of this scale. "Molly and the Design Lines team did an excellent job of listening and responding to the client," said Carl Winstead, Principal of Winstead Wilkinson Architects. "They created a final look that complements the architecture and defines a new level of subtle sophistication that did not exist prior to this renovation project."

Design Lines' role included selection of interior materials and finishes such as fabrics, carpet, lighting, paint color and countertop and tile finishes. The company also produced computer-aided design (CAD) drawings for the lighting plan and the design of window treatments.

Winstead Wilkinson Architects is a local architect team that incorporates mindfulness for space functionality and realistic perspectives on end results. "We wanted to maintain an unpretentious atmosphere but raise the experiences and comfort of the users," said Carl. Their role in this project involved strategic and master planning, extensive building code research, and physical design of the renovation, additions, and site plan.

On both sides of the collaboration, there is a personal connection with the University Club. The fact that Molly Simmons, Carl Winstead, and Erich Wilkinson are all members of the club allows the team to be personally invested in the project's success. For them and other loyal N.C. State supporters in the area, the University Club serves as a center for the Wolfpack family to engage in hospitality, recreation, and social functions. "I personally would like to see the University Club become a place that its members are proud to belong to and support the events that make a successful family club," said Molly. "It is great to be a part of the wonderful changes."

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Finished Phase One Photos of the University Club Project:



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To find out more about this project, view the design boards, or to learn more about Design Lines and their other projects, visit www.designlinesltd.com.

About Design Lines

From the beginning, Design Lines' philosophy has always been about the client. At twenty-six with only \$500 in her pocket, founder Judy Pickett had big dreams. She opened the doors of Design Lines, Ltd. in 1979 in a small yellow house on Glenwood Avenue. With her passion, talent, and entrepreneurial spirit, Judy has since developed the business into one of the Southeast's premier interior design firms. Now with a talented team of seven employees, the firm capitalizes on its ability to leverage collaborative efforts and create world class design that positively impacts people's lives. For more information, please visit www.designlinesltd.com.

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